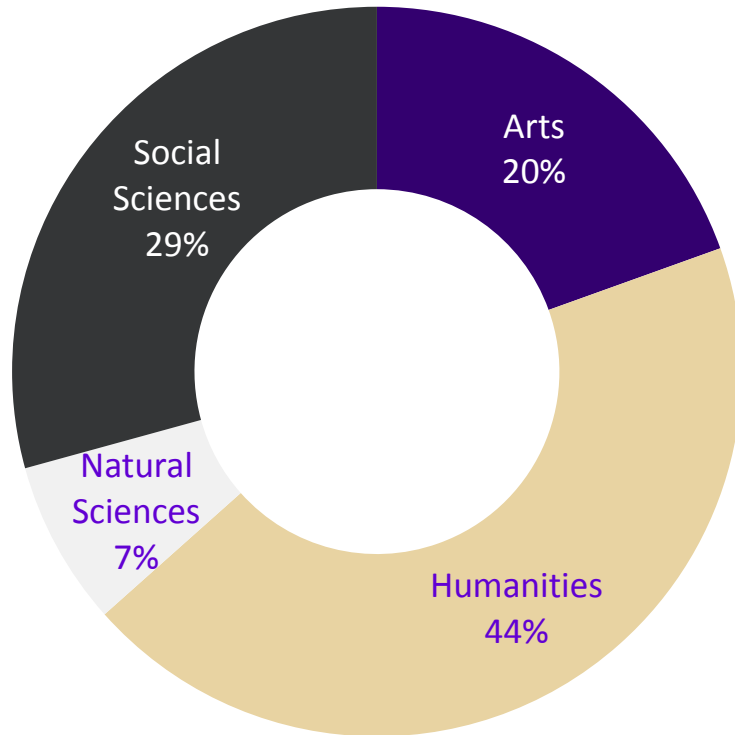


DEPARTMENT WEB FRAMEWORK SITE OWNERS & EDITORS SURVEY

Department Web Framework Users Group - February 2018
Heather Wozniak (hwozniak@uw.edu)

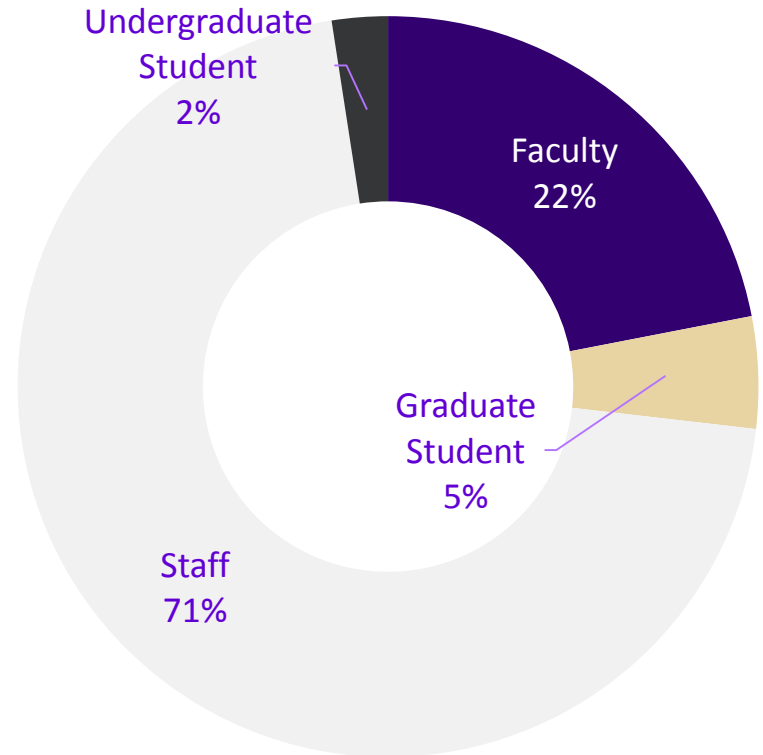
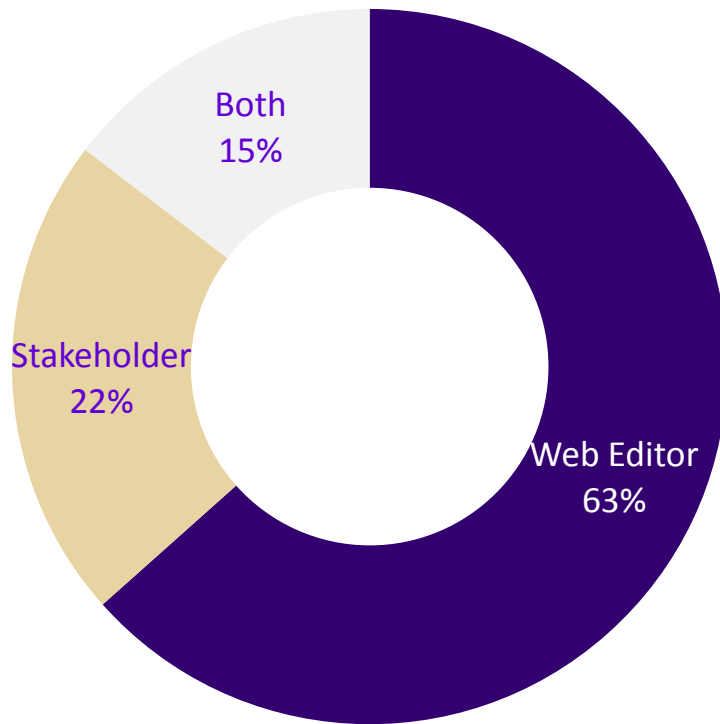


PARTICIPATION BY DIVISION



- > 20% response rate
- > Divisional participation rates close to proportion of sites supported in each division

PARTICIPATION BY ROLE AND BY AFFILIATION



SATISFACTION RATINGS

Site Element	Arts	Humanities	Natural Sciences	Social Sciences	Average
Support from web team	8.6	8.6	9.7	9.2	8.9
Training for editors	8.4	8.2	9.0	8.7	8.4
Profiles and directory	8.3	7.5	8.3	8.3	7.9
Editing tools and processes	7.3	7.4	7.7	8.2	7.6
Academic information (programs, degrees, courses)	7.1	7.2	9.0	7.9	7.5
News and newsletters	7.6	7.2	8.0	7.8	7.5
Events and calendar	7.5	7.6	6.3	7.7	7.5
Visual design	7.4	6.5	7.7	8.1	7.2
Navigation and information organization	7.9	6.6	7.3	7.7	7.2
Support from marketing specialists	7.4	6.5	7.7	7.8	7.2
Research information	7.0	6.4	8.7	7.7	7.1
Advancement and fundraising	6.6	5.8	7.7	6.7	6.4



WHAT DO YOU LIKE MOST?

- > Design (20 mentions)
- > Ease of use (19 mentions)
- > Support (3 mentions)
- > 9 other things with 1 or 2 mentions



WHAT NEEDS THE MOST IMPROVEMENT?


- > Harder to find patterns here
- > Content (9 mentions)
- > Design (7 mentions)
- > Nothing/unsure (5 mentions)
- > 26 other things with 1-3 mentions
- > Many specific requests related to images and video




TAKE-AWAYS

- > Design matters deeply: keep investing resources and moving forward with redesigns
- > Content also matters: consider how to provide more assistance in this area
- > Editors need better tools for managing media and content layout: address in Drupal 8
- > Departments want better advancement and fundraising tools: research what they mean by this
- > Departments value our support: keep it up!





BRAINSTORM: HOW CAN WE IMPROVE SATISFACTION WITH ADVANCEMENT & FUNDRAISING?



THANK YOU

